

INCIDENT REPORT FRANKLIN PD	REPORT NUMBER: 2013001894 ORI# TN0940100 DATE FROM: 05/31/2013 TIME:16:00 DATE TO: 06/03/2013 TIME:10:00 REPORTED DATE: 06/08/2013 TIME:10:00
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ADMIN LOCATION: 1121 Harpeth Industrial Ct. FRANKLIN,, TN 37064- OFFENSE TRACT: DOWNTOWN TRACT DISPOSITION: CLEARED BY ARREST	BRIEF DESCRIPTION OF INCIDENT: FRAUD EXCEPTIONAL CLEARANCE CODE: EXC CLEAR DATE:
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OFFENSE	UCR CODE: 26A	OFFENSE: 26A FALSE PRETENSE/SWINDLE/CONFIDENCE	DEPT CODE:	RELATED TO TCA#: 39-14-101	COUNTS: 3	F/M: F
	BIAS MOTIVATION: 88	PREMISE TYPE: 25	TYPE OF RESIDENCE:	OFFENSE STATUS: <input checked="" type="checkbox"/> COMPLETED	OFFENDER USED: <input type="checkbox"/> ALCOHOL <input type="checkbox"/> DRUGS <input type="checkbox"/> COMPUTER	
	BURGLARY ONLY: <input type="checkbox"/>	FORCED ENTRY: <input type="checkbox"/>	HOSTAGE INVOLVED?: <input type="checkbox"/>	ALARM STATUS:	NO OF PREMISES ENTERED:	POINT OF ENTRY: 1. 2. 3.
	INSTRUMENT USED: 1. 2. 3.		CRIMINAL ACTIVITIES: 1. 2. 3.		EVIDENCE AT SCENE: 1. 2. 3.	
	WEAPON/ FORCE INVOLVED: 1. 2. 3.			ACTS INVOLVED?: 1. 2. 3.		

OFFENSE	UCR CODE:	OFFENSE:	DEPT CODE:	RELATED TO TCA#:	COUNTS:	F/M:
	BIAS MOTIVATION:	PREMISE TYPE:	TYPE OF RESIDENCE:	OFFENSE STATUS: <input type="checkbox"/> COMPLETED	OFFENDER USED: <input type="checkbox"/> ALCOHOL <input type="checkbox"/> DRUGS <input type="checkbox"/> COMPUTER	
	BURGLARY ONLY: <input type="checkbox"/>	FORCED ENTRY: <input type="checkbox"/>	HOSTAGE INVOLVED?: <input type="checkbox"/>	ALARM STATUS:	NO OF PREMISES ENTERED:	POINT OF ENTRY: 1. 2. 3.
	INSTRUMENT USED: 1. 2. 3.		CRIMINAL ACTIVITIES: 1. 2. 3.		EVIDENCE AT SCENE: 1. 2. 3.	
	WEAPON/ FORCE INVOLVED: 1. 2. 3.			ACTS INVOLVED?: 1. 2. 3.		

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	BIAS MOTIVATION:	PREMISE TYPE:	TYPE OF RESIDENCE:	OFFENSE STATUS: <input type="checkbox"/> COMPLETED	OFFENDER USED: <input type="checkbox"/> ALCOHOL <input type="checkbox"/> DRUGS <input type="checkbox"/> COMPUTER	
	BURGLARY ONLY: <input type="checkbox"/>	FORCED ENTRY: <input type="checkbox"/>	HOSTAGE INVOLVED?: <input type="checkbox"/>	ALARM STATUS:	NO OF PREMISES ENTERED:	POINT OF ENTRY: 1. 2. 3.
	INSTRUMENT USED: 1. 2. 3.		CRIMINAL ACTIVITIES: 1. 2. 3.		EVIDENCE AT SCENE: 1. 2. 3.	
	WEAPON/ FORCE INVOLVED: 1. 2. 3.			ACTS INVOLVED?: 1. 2. 3.		

VICTIM	NAME: ANN CARROL DANCE SCHOOL			STATEMENT: <input type="checkbox"/>	HOME: <input type="checkbox"/>	CELL: <input type="checkbox"/>
	ADDRESS: 1121 HARPETH INDUSTRIAL COURT SUITE 500 FRANKLIN,,			WORK: 615-397-1654	EMAIL:	
	DOB:	AGE:	TO AGE:	RACE:	SEX:	RESIDENT:
	EYE COLOR:	HAIR COLOR:	HEIGHT:	WEIGHT:	DLN:	STATE:
	VICTIM TYPE: BUSINESS		VICTIM IS COMPLAINANT: <input type="checkbox"/>	AGG ASSAULT 1:	AGG ASSAULT 2:	JUST HOM CIRCUM:
	VICTIM IS: <input type="checkbox"/> OFFICER <input type="checkbox"/> STUDENT			SCHOOL NAME:	OCURRED ON CAMPUS: <input type="checkbox"/>	DOMESTIC VIOLENCE: <input type="checkbox"/>
	INJURIES (UP TO FIVE): <input type="checkbox"/> NONE <input type="checkbox"/> MINOR <input type="checkbox"/> INTERNAL <input type="checkbox"/> TEETH <input type="checkbox"/> UNCONSCIOUS <input type="checkbox"/> LACERATIONS <input type="checkbox"/> BONES <input type="checkbox"/> OTHER					
	RELATED OFFENSES: 1. 26A 2. 3. 4. 5. 6. 7. 8. 9. 10.					
	RELATION OF VICTIM TO OFFENDER(S): 1. 2. 3. 4. 5.					
	SMTS:					
	LEOKA TYPE:		LEOKA VEHICLE:		LEOKA ACTIVITY:	

SUSPECT	NAME: SWOAP, JOHN ♦♦♦♦♦♦♦♦♦♦♦♦♦♦♦♦			MONIKER:	ARRESTED?: <input checked="" type="checkbox"/>	HOME: <input type="checkbox"/>
	ADDRESS: ♦♦♦♦♦♦♦♦♦♦ ♦♦♦♦♦♦♦♦♦♦ FRANKLIN,, TN 37069-			CELL: ♦♦♦♦♦♦♦♦♦♦	WORK:	
	DOB: ♦♦♦♦♦♦♦♦	AGE: 38	TO AGE:	RACE: W	SEX: M	RESIDENT: RESIDENT
	EYE COLOR:	HAIR COLOR:	FACIAL HAIR:	HEIGHT: 508	WEIGHT: 175	DLN: ♦♦♦♦♦♦♦♦♦♦
	CLOTHING:		GANG NAME/AFFILIATION:			
	SMTS:					
	RELATED OFFENSES: 1. 26A 2. 3. 4. 5. 6. 7. 8. 9. 10.					

REPORTING OFFICER: B129 SANCHEZ, MARK	PARTNER:	REVIEWING OFFICER:	REVIEW DATE:
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CASE 2013001894

INITIAL REPORT

On Monday, June 3, 2013 at approximately 1000 hours, Officer Mark Sanchez was employed by the City of Franklin Police Department and working the 0600-1400 hour shift. Officer Sanchez was operating fully marked City of Franklin Police Car 86 and wearing full police uniform. Officer Sanchez was dispatched to 900 Columbia Avenue (Franklin Police Department) reference a Fraud Call (phone report).

CONTACT WITH VICTIM/COMPLAINANT

Officer Sanchez arrived on scene and made contact with complainant, Laura Carroll, via telephone. Ms. Carroll stated she was in Orlando, Florida at Disney World and she stated she needed to file a report for fraud. Ms. Carroll stated she is owner of Ann Carroll School of Dance (victim) and has been ripped off for \$70,200. She stated her and her dance team (approximately 120 individuals) booked a trip with Blue Sky Journeys (travel agency) to Disney World for June 2, 2013 through June 6, 2013. Ms. Carroll stated that the trip was supposed to consist of hotel rooms, park passes, dance lessons, a dance performance and a Disney show of La Nubia. Ms. Carroll stated she has been dealing with the owners of Blue Sky Journeys, John and Melanie Swoap and their agent, Heidi Shepler.

While speaking with Ms. Carroll, Officer Sanchez had trouble understanding her because she seemed very frantic and occupied with other situations. Several times she would interrupt her conversation with Officer Sanchez and speak with someone else.

Ms. Carroll stated that when she and her party arrived; Disney did not have any rooms for them under her dance school. She advised me she needed a report because Disney was about to "kick them out" if they didn't pay. She stated persons in her party would put up their own money to pay for the trip again but only if they knew a report was going to be taken for the money that was already lost to John Swoap. Ms. Carroll stated they started paying for this trip in August of 2012 and finished paying for it in May 2013. Ms. Carroll then asked again if she could get a report so her group would not get kicked out of Disney. She also stated that she had called the Orange County Sheriff's Office to make a report. Ms. Carroll was given a case number and stated she would call me back once she had the situation there at Disney settled to give me more information on this incident. At approximately 1040 hrs (June 3, 2013), Officer Sanchez gave Ms. Carroll a call via telephone and was unable to make contact with her.

On Friday June 7, 2013 at approximately 1140 hrs, Officer Sanchez met with Ms. Carroll at Franklin Police Department (900 Columbia Avenue) in reference to her case. Ms. Carroll stated that in June 2012, she was introduced to John and Melanie Swoap (owners of Blue Sky Journeys, only address is P.O Box 288, Franklin TN, 37065) and Heidi Shepler by one of her clients Melanie Lyons over lunch to discuss a dance trip to Disney World for her dance school. Ms. Carroll stated they showed her a brochure of what they could get for her and her dance school.

Ms. Carroll stated in July 2012, Beth Teagarden, Melanie Lyons (dance school parent representative) and herself decided to go with Blue Sky Journeys for their schools dance trip to Disney World.

Ms. Carroll stated in August of 2012 the package to Disney World was shown to the parents of her dance students by John Swoap and Heidi Shepler. The parents had an option of signing up for the Disney trip at the meeting by putting down a deposit. Ms. Carroll advised that a Paypal account was set up for her dance school so parents could pay for the trip that way also. She stated that the Paypal was discontinued after January because Mr. Swoap stated parents were having trouble paying their payments with Paypal. Ms. Carroll stated Mr. Swoap just asked the parents to pay by check for the rest of their balance on their trip. Ms. Carroll stated that her dance school did not pay for any of student's fees for the trip to Disney World. Ms. Carroll stated that the trip for each student would cost \$695. They would get a five day park hopper pass, a room at Port Orleans French Quarter Hotel, three days of dance workshop, a performance at Disney world, and a ticket to the La Noubia show. Ms. Carroll stated the trip was to start on June 2, 2013 and end June 6, 2013. She advised me that four teachers and she were given the trip for free due to the group rate. Ms. Carroll stated that the deadline to have the trip paid for was March 15 but some had not made the deadline. She stated that by May everyone had paid for the trip in full. Ms. Carroll stated her dance school had paid for the dance performance and dance workshop that the students were going to do at Disney. She stated that she paid Blue Sky Journeys in January with a check for \$9460 and in March with a check for \$8,800 for a total of \$18,560. Ms. Carroll advised me that the

total number of persons that went to Disney World was 120 (teachers, chaperones, students, and family members).

Ms. Carroll stated that on Friday, May 31, 2013 at approximately 1600 hours, she received a message on her phone from Heidi Pickard from Disney Performing Arts to give her a call back. Ms. Carroll stated that she called Ms. Pickard back and was informed by her that the dance workshop and performance had not been paid for. Ms. Pickard also advised her that she might be concerned about her rooms because she did not see her rooms had been paid for either. Ms. Carroll stated that she then called Disney to check on her rooms but was advised by the Disney employee (Ms. Carroll did not remember her name) not to be alarmed because sometimes it does not show up on the computer until the day of registration. Ms. Carroll stated that she called Jon Swoap and demanded confirmation of the rooms. She stated that he said that there was probably some communication problem with Disney. He advised her that he would have everyone's reservation done that night with confirmation number. Ms. Carroll stated on June 1, 2013 she received a picture text from Melanie Lyons (parent rep.) of a text John Swoap sent her of a confirmation numbers for the hotel rooms. Ms. Carroll stated she also received a confirmation for the groups Disney Magical Express Pass from Mr. Swoap. Ms. Carroll stated that eased her somewhat because she knew you could not get that pass unless you had a room at Disney. The Magical Express Pass is a ride from the airport to Disney World Resort.

Ms. Carroll stated on June 2, 2013, she felt more at ease about the trip because she found out that Heidi Shepler and some other clients were at Disney before she left Nashville.

Ms. Carroll stated when the group arrived (June 2, 2013) at the airport she tried to use her Magical Express pass that Mr. Swoap gave her and it was declined. Ms. Carroll stated the employee advised her that the number she had is not a Disney number. Ms. Carroll stated she was able to get all 75 persons on the shuttle without having a confirmed Magical Express Pass. Ms. Carroll stated when she was on the shuttle she called Ms. Pickard to see if the rooms had been paid for. Ms. Carroll stated Ms. Pickard advised her that the rooms had not been paid for and neither had the park passes. She stated that when she arrived at the hotel, Mr. Swoap was at the hotel lobby waiting on her. Ms. Carroll stated that he was making excuse why things were not taken care of by now. Ms. Carroll stated he advised her that he was unable to wire the money Friday (May 31, 2013) because the bank said it was too late but it will be wired first thing Monday morning (June 3, 2013). Ms. Carroll stated that before she left Mr. Swoap stated all things were taken care of, meaning paid for. Ms. Carroll stated she told Mr. Swoap that he better get their park passes now. He advised her he didn't have enough credit on his card to get them all their passes. Ms. Carroll stated he was able to buy thirty-three passes and Disney was generous and gave the rest of the group their passes. Ms. Carroll stated Disney also let them check in their hotel rooms but with the condition that the rooms would be paid for by the next day or they would be locked out and asked to leave. Ms. Carroll stated she called Melanie Swoap and advised her of the situation and she stated she thought that the trip was already paid for. Ms. Carroll stated Heidi Shepler spoke to her and stated she did not know that Mr. Swoap had not paid for the trip and she had nothing to do with the trip not being paid for.

Ms. Carroll stated that on June 3, 2013 Mr. Swoap had still not paid for the rooms or the passes. Ms. Carroll stated that is when she called the Franklin Police Department and spoke to Officer Sanchez via phone. She stated three individuals of the group put up their own money and paid for the group to stay at Disney. Ms. Carroll stated she spoke to the Orange County Sherriff's Office and Disney police and made reports with both agencies about this incident. She spoke with Sgt. David LeGuold and Det. Don Doyle of the Orange county Sherriff's Office, case number 13-47830, telephone number 407-836-4357 and John Pickard of the Disney Police, phone number 321-303-8132 and 407-828-3945. Ms. Carroll stated she had a meeting with Mr. Swoap, Ms. Shepler, Sgt. David LeGuold, Det. Don Doyle and John Pickard. Ms. Carroll stated in that meeting Mr. Swoap advised that he was going reimburse Ms. Carroll before the end of Monday. Ms. Carroll stated she has not received anything from Mr. Swoap. Ms. Carroll stated late Monday, June 3, 2013; she called Ms. Swoap and advised her that they are not dealing with them anymore. She stated she has not made contact with the Swoaps since then.

Ms. Carroll gave Officer Sanchez a copy of her statement that she gave the Orange County Sherriff's Office, a copy of the two checks she paid Blue Sky Journeys from her dance school (check number 1070 and 1118), a roster of who went on the trip.

On Saturday June 8, 2013 at approximately 1253 hours, Officer Sanchez met with Nancy Williams (victim) at the 510 Columbia Avenue in reference to case number 2013001894. She advised Officer

Sanchez that her daughter ([REDACTED]) is a student at the school and she was the person that went to Disney using Blue Sky Journeys. Ms. Williams advised that she made three payments to Blue Sky Journeys. First payment was September 15, 2012 by using Paypal for the amount of \$300, second payment was 1-31-13 for the amount of \$155 by check and third payment was sent 5-7-13 for \$395 by check, for a total of \$1090. Ms. Williams stated the package she paid for with Blue Sky Journeys was not paid for when her daughter arrived at Disney World. Ms. Williams gave me a copy of the Paypal receipt, a copy of the two cashed checks (check number 6921 and 6928) and a Facebook message between her and Ms. Swoap about her balance for the trip.

On Saturday June 8, 2013 at approximately 1315 hrs, Officer Sanchez met with Morgan King (victim) in reference to case number 2013001894. Ms. King stated she paid Blue Sky Journeys \$1,170 for both her and for her daughter ([REDACTED]) to go to Disney world with the Ann Carroll School of Dance. Ms. King stated that she was a chaperone on this trip and only had to pay \$495 for herself and \$695 for her daughter. Ms. King stated she made five Paypal payments; first one was on 9-5-12 for \$400, second was on 10-4-12 for \$114, third was on 11-13-12 for \$114, fourth was on 12-12-12 for \$200, and fifth was on 1-11-13. Ms. King stated she made two check payments to Blue Sky Journeys on 2-11-13 for \$114 and on 3-14-13 for \$114. Ms. King stated when she arrived at Disney the packaged she paid for through Blue Sky Journeys was never paid for. Ms. King gave Officer Sanchez a copy of her Paypal statement and a copy of the two checks that were cashed (check number 2744 and 2762). Ms. King also gave Officer Sanchez some emails that were sent from Mr. Swoap and Laura Carroll.

MONEY LOSS

Ann Carroll School of Dance- \$18,560
Nancy Williams- \$1,090
Morgan King- \$1,170

OTHER INFORMATION

All items given to Officer Sanchez were placed into evidence. Ms. Carroll was advised to let all the other parties who were victims in this incident to come to the Police Department and file a report using the case number given to her (2013001894).